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**State:** Missouri **Filing Company:** United World Life Insurance Company  
**TOI/Sub-TOI:** MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010  
**Product Name:** Medicare Supplement - UW  
**Project Name/Number:** 2012 Discontinuance Letters/Withdrawal/Discontinuance Letter

## Filing at a Glance

Company: United World Life Insurance Company  
Product Name: Medicare Supplement - UW  
State: Missouri  
TOI: MS08I Individual Medicare Supplement - Standard Plans 2010  
Sub-TOI: MS08I.012 Multi-Plan 2010  
Filing Type: Form  
Date Submitted: 04/13/2012  
SERFF Tr Num: MUTM-128265801  
SERFF Status: Closed-FILED  
State Tr Num: MUTM-128265801  
State Status: FILED  
Co Tr Num: LUTHER MARDOCK  
  
Implementation: On Approval  
Date Requested:  
Author(s): Sofia Kuehn, Jan Serafini, Kurt Vangreen, Gilbert Burket, Krysia Gannon, Melanie Worth, Robyn Gonzales, Joanne Najdzin, Luther Mardock  
  
Reviewer(s): John Howser (primary)  
Disposition Date: 08/24/2012  
Disposition Status: FILED  
Implementation Date:  
  
State Filing Description:

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## General Information

Project Name: 2012 Discontinuance Letters	Status of Filing in Domicile:
Project Number: Withdrawal/Discontinuance Letter	Date Approved in Domicile:
Requested Filing Mode: Informational	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Individual Market Type:
Overall Rate Impact:	Filing Status Changed: 08/24/2012
	State Status Changed: 08/24/2012
Deemer Date:	Created By: Krysia Gannon
Submitted By: Krysia Gannon	Corresponding Filing Tracking Number:
	State TOI: MS08I Individual Medicare Supplement - Standard Plans 2010

Filing Description:  
NAIC # 261-72850

Informational Notification: 2010 Individual Medicare Supplement Plans Withdrawal

This letter is to notify your Department that United World Life Insurance Company wishes to withdraw our modernized 2010 individual Medicare supplement plans in Missouri effective June 1, 2010.

Individual Medicare supplement policies WM20-22796 (Plan A), WM21-22797 (Plan B), WM22-22798 (Plan C), WM23-22799 (Plan D), WM24-22800 (Plan F), and WM25-22801 (Plan G) were approved by your Department on May 6, 2010, under SERFF Tracking # MUTM-126554614. Please note, however, that these policies were not released for new business sales. Thus, there are no in-force policies affected by the decision to withdraw.

Thank you for your consideration in this matter. Your acknowledgment of this informational notification would be appreciated. If I may be of any assistance, please do not hesitate to contact me.

Sincerely,

Luther Mardock  
Senior Product and Advertising Compliance Analyst  
Corporate Compliance and Ethics Division  
Phone: 402-351-6919  
Fax: 402-351-5298  
E-mail: luther.mardock@mutualofomaha.com

## Company and Contact

### Filing Contact Information

Luther Mardock, Product & Advertising Compliance Analyst	luther.mardock@mutualofomaha.com
Mutual of Omaha	402-351-6919 [Phone]
Mutual of Omaha Plaza	402-351-5298 [FAX]
Omaha, NE 68175	

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### Filing Company Information

United World Life Insurance Company	CoCode: 72850	State of Domicile: Nebraska
Mutual of Omaha Plaza	Group Code: 261	Company Type: Life and Health
Omaha, NE 68175	Group Name:	State ID Number:
(402) 351-6910 ext. [Phone]	FEIN Number: 75-6010770	

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### Filing Fees

Fee Required? No

Retaliatory? No

Fee Explanation:

### State Specific

Please confirm that you entered the form numbers on the Form Schedule tab as instructed on Missouri's General Instructions Document. The form number must be listed in SERFF exactly as it appears on the form. (Yes/No): YES

If your policy forms contain variable TEXT (brackets or other means denoting variation), please indicate the total number of policy form variations that your company intends to generate, based on the variable TEXT. (This EXCLUDES sales projections, and any variable dollar amounts.) Please review DIFP Filing Guidelines at <http://insurance.mo.gov/industry/filings/lh/index.htm> for additional guidance regarding the use of variable text in policy form filings. If there is no variable text in your policy form(s), please indicate "no variable text". DIFP will accept the following responses to this question: a digit; the phrase "no variable text"; the phrase "n/a" if the filing is rates, reports, advertising, or Medicare supplement forms. Please do not put an explanation of variability in this field. Please attach that separately in an explanation of variability under the "Supporting Documentation" tab. Please call the L&H Manager at 573-526-4106 with any questions.: n/a